## Job Description/Oppportunity

<table>
<thead>
<tr>
<th><strong>Job Title</strong></th>
<th>Marketing Executive</th>
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<tbody>
<tr>
<td><strong>Location</strong></td>
<td>Based at our Head Office in Basingstoke, Hampshire, UK (some remote working negotiable).</td>
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<tr>
<td><strong>Tenure</strong></td>
<td>Permanent or Full time</td>
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<td><strong>Package</strong></td>
<td>Competitive basic plus pension, commission and profit share, 22 days pro rata leave plus benefits</td>
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### Objective
1. Help deliver the overall marketing strategy
2. Identifying and pursuing new market and product opportunities
3. Help deliver marcoms plan

### Key Tasks
The opportunity here is to join a world leading environmental team with a globally recognized brand, that delivers climate change solutions and reduces carbon emissions. Specifically, the key elements of this job include:

- **Assist Marketing Director** – to develop market strategy & identify opportunities across various sectors/ with new product development
- **Outbound Marketing Activities** – develop & support outbound marketing campaigns via all channels
- **Web & Social media management** – develop content and execute content for web and social media web
- **Marketing measurement** – develop and manage means to measure marketing efficacy.

## Candidate Requirements

### Profile

#### Personal Qualities
- Self Starter
- Creative - able to identify opportunities and solutions for our clients and our business
- Experience in working in a professional consultancy business
- Tenacious Team player

### Qualifications & Experience

#### Skills / Knowledge
- You will ideally have a background in both business and science (graduate level).
- A good understanding around the subject of climate change and the link to greenhouse gas emissions.
- Strong creative skills
- Analytical skills to scrutinise quantitative and qualitative information.
- Previous experience of working in a marketing function.
- Good customer facing skills.
- Full driving licence.

Please apply with your CV to wendy.buckley@carbonfootprint.com (no agencies please).