

Job Description/Opportunity	
Job Title	Marketing Executive
Location	Based at our Head Office in Basingstoke, Hampshire, UK (some remote working negotiable).
Tenure	Permanent or Full time
Package	Competitive basic plus pension, commission and profit share, 22 days pro rata leave plus benefits
Objective	<ol style="list-style-type: none"> 1. Help deliver the overall marketing strategy 2. Identifying and pursuing new market and product opportunities 3. Help deliver marcoms plan
Key Tasks	<p>The opportunity here is to join a world leading environmental team with a globally recognized brand, that delivers climate change solutions and reduces carbon emissions. Specifically, the key elements of this job include:</p> <ul style="list-style-type: none"> • Assist Marketing Director – to develop market strategy & identify opportunities across various sectors/ with new product development • Outbound Marketing Activities – develop & support outbound marketing campaigns vi all channels • Web & Social media management – develop content and execute content for web and social media web • Marketing measurement – develop and manage means to measure marketing efficacy.
Candidate Requirements	
Profile	<p>Personal Qualities</p> <ul style="list-style-type: none"> • Self Starter • Creative - able to identify opportunities and solutions for our clients and our business • Experience in working in a professional consultancy business • Tenacious Team player
Qualifications & Experience	
Skills / Knowledge	<ul style="list-style-type: none"> • You will ideally have a background in both business and science (graduate level). • A good understanding around the subject of climate change and the link to greenhouse gas emissions. • Strong creative skills • Analytical skills to scrutinise quantitative and qualitative information. • Previous experience of working in a marketing function. • Good customer facing skills. • Full driving licence.

Please apply with your CV to wendy.buckley@carbonfootprint.com (no agencies please).