



Environmental Policy



Version 8

Our Vision

To be a leader in environmental change, through educating and helping consumers, businesses and other organisations to reduce their greenhouse gas emissions and energy use, whilst keeping our own environmental footprint to a minimum, and maintaining the high level of service our customers expect.

Our Environmental Policy

Carbon Footprint Ltd provides advice and solutions to businesses across the globe to manage their carbon, energy and sustainability footprints and reduce costs by implementing a combination of strategies based on recognising, reducing and offsetting greenhouse gas emissions.

Carbon Footprint Ltd strives to install environmental confidence within their clients and customers by demonstrating efficient and sustainable behaviour throughout the full range of products and services provided. To ensure this is achieved, Carbon Footprint Ltd has implemented an environmental action plan throughout the company, agreed at board level and visible to all staff via the company's intranet.

A pragmatic environmental concern is at the heart of the company and Carbon Footprint Ltd's values reflect this. When clients do business with Carbon Footprint Ltd, they find that staff behavior underlines the company's beliefs. Carbon Footprint Ltd strives to ensure it is performing to the highest environmental standard by implementing strict internal policies with regards to travel, office equipment, behavior, recycling and consumption; considering a life cycle perspective.

Reducing greenhouse gas emissions and energy use is considered the number one goal for the business; however, the company is pragmatic and understands that it is difficult to reduce all emissions to zero whilst providing a high level of service. Carbon Footprint Ltd therefore has a policy to offset all their direct CO₂ emissions.

Carbon Footprint Ltd are founding members of the Quality Assurance Standard (QAS) for Carbon Offsetting and run the Carbon Academy (for peer group learning). Our employees are members of various trade associations such as the Institute of Environmental Management and Assessment (IEMA) and The Chartered Institution of Building Services Engineers (CIBSE). Carbon Footprint Ltd intends to keep abreast of upcoming legislation through the use of such involvement in addition to e-mail alerts and visiting DEFRA (www.defra.gov.uk) and other web sites.

Carbon Footprint Ltd are fully committed to all compliance obligations. Carbon Footprint Ltd has a commitment to continual improvement and prevention of pollution, in order to protect the environment and enhance their environmental performance.

Carbon Footprint Ltd's environmental policy provides a framework for the setting and reviewing of environmental objectives and targets in order to facilitate reductions.

A handwritten signature in black ink, appearing to read "John Buckley".

John Buckley (Managing Director, Carbon Footprint Ltd)